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Cin7 Revolutionizes How Suppliers Manage Their Big Box Retail Channels

With the EDI Dashboard, suppliers can see every order from every retailer at every stage in one user-friendly interface, helping them to meet deadlines and to reduce risk of chargebacks.

AUCKLAND – April 27, 2018 – Cin7, the automated SaaS platform for merchants who distribute and sell products, just made it easier to trade with department stores, fashion chains and other big box retailers. The new EDI Dashboard gives clear information and guidance to help Cin7 customers hit deadlines, reduce chargeback risk, and increase supply channel efficiency.

"Retailers hit you hard when you miss deadlines," says Danny Ing, Cin7 Founder and Chief Architect. "The EDI Dashboard gives our customers complete order and process visibility in one place. It's part of our rethinking around usability: bringing the functionality to the user so they don't waste time running around looking for the information they need."

Using the EDI Dashboard, Cin7 customers can streamline and simplify those channels with:

- **Complete Visibility.** View all EDI orders from every retail customer, by stage and action, in one intuitive interface.
- **Transparent Processing.** Follow color-coded cells to easily track the progress of each order.
- **Guided Action.** Know what action to take next and if that action is urgent, using the color-coded cells.
- **Automation**. Reduce administration workload with automation and data import/export settings.

Our customers use Cin7 for complete supply chain visibility, to optimize stock and fulfill orders in the warehouse, at the POS, online, and through a growing list of retailers. While stand-alone EDI solutions box-up orders in siloed webforms, Cin7's Direct EDI integrations seamlessly connect those channels out-of-the-box, and the EDI Dashboard makes it even easier to manage, without the need for any experience using EDI.

"We are a lean organization with a tiny staff, and everyone is multitasking," says David Dodd of Shields of Strength, a Cin7 customer that tested the EDI Dashboard. "But with Cin7's integrated EDI and EDI Dashboard, we can efficiently and effectively run our business. We absolutely could not have successfully jumped into the fast-moving EDI environment without Cin7."

Find out more about Cin7.

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About Cin7
Cin7 is an automated SaaS platform for merchants who distribute and sell products. Selling goods to consumers in the places they wish to purchase is hard. Cin7 makes it easier with end-to-end supply chain visibility, control, and automation to optimize sales, stock levels, margins and cash flow. Cin7's core production, warehouse, POS, and B2B eCommerce modules combine with integrations to 200+ third-party software, logistics and shipping services, and retail channels that merchants need to sell and thrive. It's optimized for growing, omnichannel merchants that need efficient, cost-effective inventory management at a fraction of the cost of a full ERP system. Headquartered in Auckland, New Zealand, Cin7 also has offices in the United States and the United Kingdom. To learn more, visit www.cin7.com.